## **Customer Support Automation**

#### Instant, Always-On, Al-Driven Support That Scales with Your Business

Customer expectations have changed. They want fast, personalized, always-available support and they don't want to wait in a queue. With Scale Through Automation's intelligent AI agents, you can deliver exceptional customer service 24/7, without increasing headcount or sacrificing quality.

## The Vision: Smarter Support That Runs on Its Own

Traditional support teams are overwhelmed by tickets, stretched across channels, and slowed down by manual workflows. Agentic Automation solves this by letting intelligent agents handle repetitive questions, triage issues, and resolve common problems instantly and accurately.

The result? Faster response times, lower costs, and happier customers.

## What's Holding You Back?

- Growing ticket volumes and slow resolution times
- Repetitive questions taking up agent time
- Inconsistent support quality across agents and shifts
- Fragmented systems and lack of visibility
- Support costs rising faster than revenue

#### Let the System Do the Work

All agents manage your support workflows from inquiry to resolution:

- Respond instantly to FAQs and tier-1 tickets using chatbots
- Classify, route, and escalate support requests automatically
- Surface customer history and context in real time
- Handle updates, refunds, or basic account changes without human involvement

# **Customer Support Automation**

- Summarize conversations and update CRM or ticketing systems
- Monitor trends and trigger alerts for spikes or urgent issues

## **Agentic Workflows in Action**

24/7 Al Chat Support: Al agents answer questions and resolve requests.

Smart Ticket Routing: Triage tickets and assign handlers.

Automated Case Summaries: Summarize interactions and log them.

Self-Service Flows: Handle account changes and inquiries automatically.

Sentiment & Escalation Detection: Flag frustrated users to humans.

Performance Insights: Monitor metrics in real-time dashboards.

### **Key Capabilities**

- Multilingual AI chat support
- Omnichannel integration (email, web, SMS, social)
- Smart ticket routing and escalation
- Self-service automation
- CRM and help desk sync
- Sentiment analysis and real-time alerts

#### Who This Is For

- Support teams overwhelmed by volume
- Fast-growing startups needing to scale service
- Enterprises reducing costs without hurting CX
- B2C brands with high customer contact
- SaaS platforms and e-commerce companies

# **Customer Support Automation**

#### What You Get

- 80%+ of customer inquiries resolved without agents
- Faster first-response and resolution times
- Higher CSAT and lower churn
- Reduced support costs and agent workload
- Full visibility into trends, performance, and gaps

### Why Scale Through Automation?

At Scale Through Automation, we don't just install chatbots we engineer complete, intelligent support systems tailored to your business.

Consultative by Design: We start by understanding your support flows and needs.

Function + Industry Expertise: Systems tailored to your market.

Powered by Agentic Automation: Our agents think, decide, and act.

Delivered with Precision: We map, build, test, and train the system.

Built to Scale: From 100 to 100,000 inquiries we scale with you.

#### **Get Started**

Delight your customers. Free your team. Scale your service without burning out your agents.

Ready to see it in action? - Book a Live Demo